

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.870115 Longitude: -74.422562

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	9,694	66,633	146,000
	Population Est 25Q1	9,383	65,794	144,701
	Population Est 24Q4	9,320	65,578	144,312
	Population Est 24Q3	9,311	65,536	144,108
	Population Est 24Q2	9,350	65,126	142,205
	Population Est 24Q1	9,351	65,109	141,927
	Population Est 23Q4	9,355	65,030	141,660
	Population Est 23Q3	9,347	64,879	141,288
	Population Est 23Q2	9,343	64,790	141,023
	Population Fcst	10,074	68,898	152,027
	2010 Census Population	8,855	60,170	131,886
	2000 Census Population	8,558	58,628	127,822
	1990 Census Population	8,331	56,685	115,657
	Current Year Daytime Population	18,139	89,782	193,870
	Average Seasonal Population	43	410	1,218
	Historical Annual Growth, 1990 – 2000	0.27%	0.34%	1.01%
	Historical Annual Growth, 2000 – 2010	0.34%	0.26%	0.31%
	Estimated Annual Growth, 2010 – CY	0.63%	0.71%	0.70%
	Projected Annual Growth, CY to Y5	0.77%	0.67%	0.81%
	Group Qtrs Est	28	497	1,452
Transient Est Average Last 4 Qtrs	1,325	7,756	15,593	
<b>Households</b>	Current Year Estimated Households	3,918	24,821	54,864
	Households Est 25Q1	3,792	24,496	54,364
	Households Est 24Q4	3,765	24,413	54,240
	Households Est 24Q3	3,763	24,398	54,164
	Households Est 24Q2	3,790	24,281	53,507
	Households Est 24Q1	3,791	24,276	53,404
	Households Est 23Q4	3,791	24,238	53,291
	Households Est 23Q3	3,788	24,178	53,142
	Households Est 23Q2	3,788	24,142	53,037
	Households Fcst	4,065	25,667	57,084
	2010 Census Households	3,554	22,605	49,673
	2000 Census Households	3,372	22,163	48,014
	1990 Census Households	3,306	20,847	41,583
	Historical Annual Growth, 1990 – 2000	0.20%	0.61%	1.45%
	Historical Annual Growth, 2000 – 2010	0.53%	0.20%	0.34%
	Estimated Annual Growth, 2010 – CY	0.68%	0.65%	0.69%
	Projected Annual Growth, CY to Y5	0.74%	0.67%	0.80%
	Population per Household	2.47	2.66	2.63

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.870115 Longitude: -74.422562

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.8%	5.7%	6.6%
	HH Income \$250,000 to \$499,999	4.6%	6.8%	7.8%
	HH Income \$200,000 to \$249,999	10.7%	15.9%	18.3%
	HH Income \$175,000 to \$199,999	6.4%	7.1%	7.5%
	HH Income \$150,000 to \$174,999	6.8%	8.1%	8.7%
	HH Income \$100,000 to 149,999	20.4%	19.9%	19.6%
	HH Income \$75,000 to 99,999	15.3%	11.6%	9.9%
	HH Income \$50,000 to 74,999	11.0%	9.1%	8.0%
	HH Income \$35,000 to 49,999	5.8%	4.3%	4.4%
	HH Income \$25,000 to 34,999	3.2%	3.9%	3.3%
	HH Income \$15,000 to 24,999	3.7%	2.3%	2.0%
	HH Income \$0 to 14,999	8.2%	5.4%	3.8%
	Average Household Income	\$134,977	\$168,617	\$184,287
	Median Household Income	\$105,550	\$131,187	\$146,752
	Per Capita Income	\$54,706	\$63,333	\$69,885
	Average Disposable Income	\$101,719	\$119,347	\$127,790
	Median Disposable Income	\$87,562	\$107,368	\$118,717
	Discretionary HH Income Over \$150,000	11.6%	21.2%	25.0%
	Discretionary HH Income \$125,000 to \$149,999	8.5%	10.1%	11.8%
	Discretionary HH Income \$100,000 to \$124,999	8.7%	11.1%	12.2%
	Discretionary HH Income \$75,000 to \$99,999	14.0%	15.1%	14.4%
	Discretionary HH Income \$50,000 to \$74,999	22.1%	17.5%	14.9%
	Discretionary HH Income \$25,000 to \$49,999	18.9%	12.5%	11.7%
	Discretionary HH Income Under \$25,000	16.2%	12.5%	10.2%
	Average Discretionary HH Income	\$76,418	\$93,183	\$100,306
	Median Discretionary HH Income	\$67,467	\$86,882	\$97,820
	Householder White – Count	2,054	14,427	36,269
	Median HH Income	\$98,791	\$123,706	\$145,292
	Average HH Income	\$104,440	\$122,015	\$132,592
	Householder Black or African-American – Count	149	798	1,302
	Median HH Income	\$89,625	\$109,467	\$106,160
	Average HH Income	\$94,733	\$115,987	\$115,176
	Householder Hispanic – Count	319	1,859	3,977
	Median HH Income	\$77,350	\$107,558	\$122,837
Average HH Income	\$81,225	\$110,941	\$121,596	
Householder Asian or Pacific Islander – Count	1,201	6,318	10,141	
Median HH Income	\$147,235	\$168,993	\$174,766	
Average HH Income	\$133,331	\$140,607	\$144,606	
Householder Other or Pacific Islander – Count	195	1,420	3,175	
Median HH Income	\$78,394	\$125,389	\$136,531	
Average HH Income	\$82,049	\$124,191	\$131,363	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.870115 Longitude: -74.422562

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	4,787	32,822	71,623
	Female Population	4,907	33,810	74,377
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	591	3,649	7,637
	Count of Pop 0 to 7 years	755	5,084	10,669
	Count of Pop 5 - 13	804	6,205	13,364
	Count of Pop 14 - 18	385	3,089	6,789
	Count of Pop 19 - 22	390	3,075	6,923
	Count of Pop 22 - 25	293	2,261	5,198
	Count of Pop 25 - 29	501	3,607	7,841
	Count of Pop 30 - 34	735	4,060	8,307
	Count of Pop 35 - 39	772	4,580	9,385
	Count of Pop 40 - 44	695	4,721	9,622
	Count of Pop 45 - 59	1,867	13,119	29,244
	Count of Pop 60 - 74	1,783	12,386	28,157
	Count of Pop 75 - 84	659	4,205	9,810
	Count of Pop 85+	218	1,676	3,725
	% of Pop 0 to 4 years	6.1%	5.5%	5.2%
	% of Pop 0 to 7 years	7.8%	7.6%	7.3%
	% of Pop 5 - 13	8.3%	9.3%	9.2%
	% of Pop 14 - 18	4.0%	4.6%	4.6%
	% of Pop 19 - 22	4.0%	4.6%	4.7%
	% of Pop 22 - 25	3.0%	3.4%	3.6%
	% of Pop 25 - 29	5.2%	5.4%	5.4%
	% of Pop 30 - 34	7.6%	6.1%	5.7%
	% of Pop 35 - 39	8.0%	6.9%	6.4%
	% of Pop 40 - 44	7.2%	7.1%	6.6%
	% of Pop 45 - 59	19.3%	19.7%	20.0%
	% of Pop 60 - 74	18.4%	18.6%	19.3%
	% of Pop 75 - 84	6.8%	6.3%	6.7%
	% of Pop 85+	2.3%	2.5%	2.6%
Median Age	42.7	43.0	43.9	
Average Age	42.8	42.6	43.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.3%	5.7%	5.5%
	% of Pop 5 - 13	8.6%	9.6%	9.7%
	% of Pop 14 - 18	4.4%	4.8%	4.9%
	% of Pop 19 - 22	4.2%	4.8%	5.0%
	% of Pop 22 - 25	3.0%	3.5%	3.8%
	% of Pop 25 - 29	5.3%	5.7%	5.7%
	% of Pop 30 - 34	7.4%	6.2%	5.9%
	% of Pop 35 - 39	8.2%	7.0%	6.5%
	% of Pop 40 - 44	7.8%	7.3%	6.6%
	% of Pop 45 - 59	19.3%	19.4%	19.7%
	% of Pop 75 - 84	5.5%	5.5%	5.9%
	% of Pop 60 - 74	18.3%	18.4%	19.0%
	% of Pop 85+	1.7%	1.9%	1.9%
	Median Age	41.6	41.8	42.4
Average Age	41.7	41.5	41.9	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.870115 Longitude: -74.422562

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.9%	5.2%	5.0%
	% of Pop 5 - 13	8.0%	9.0%	8.7%
	% of Pop 14 - 18	3.6%	4.4%	4.5%
	% of Pop 19 - 22	3.8%	4.4%	4.5%
	% of Pop 22 - 25	3.0%	3.3%	3.3%
	% of Pop 25 - 29	5.0%	5.2%	5.1%
	% of Pop 30 - 34	7.8%	6.0%	5.5%
	% of Pop 35 - 39	7.7%	6.8%	6.4%
	% of Pop 40 - 44	6.6%	6.8%	6.6%
	% of Pop 45 - 59	19.2%	19.9%	20.3%
	% of Pop 60 - 74	18.5%	18.8%	19.6%
	% of Pop 75 - 84	8.1%	7.1%	7.5%
	% of Pop 85+	2.8%	3.1%	3.2%
	Median Age	43.9	44.2	45.4
Average Age	43.9	43.6	44.2	
Race	Count of White	4,477	36,558	92,902
	Count of Black or African-American	273	2,027	3,943
	Count of Asian or Pacific Islander	4,010	20,867	33,677
	Count of Other races	935	7,180	15,479
	White	46.2%	54.9%	63.6%
	Black or African American	2.8%	3.0%	2.7%
	Asian	41.4%	31.3%	23.1%
	Other Races	9.6%	10.8%	10.6%
Language Spoken	Speak English at Home	51.9%	62.9%	69.0%
	Speak Spanish at Home	5.9%	5.4%	6.1%
	Speak French or French Creole at Home	0.7%	0.4%	0.4%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	23.2%	15.4%	10.2%
	Speak Russian and Other Slavic Languages at Home	1.4%	1.9%	1.8%
	Speak Chinese at Home	4.1%	4.1%	4.5%
	Speak Korean at Home	0.6%	0.6%	0.9%
	Speak Vietnamese at Home	0.8%	0.4%	0.4%
	Speak Other Asian Languages at Home	9.2%	6.1%	4.6%
	Speak Tagalog and Other Pacific Languages at Home	0.9%	1.1%	0.7%
	Speak Other Language at Home	1.0%	1.2%	1.2%
Hispanic	Hispanic Population	950	6,265	13,563
	Hispanic Population Percent	9.8%	9.4%	9.3%
	Mexican	9.6%	8.8%	9.2%
	Puerto Rican	17.8%	23.1%	21.3%
	Cuban	5.3%	4.4%	5.7%
	Dominican	4.3%	9.3%	8.4%
	Central American	12.2%	11.1%	14.7%
	South American	40.5%	37.2%	35.8%
	Other Hispanic	10.3%	6.1%	4.9%
	2000 Hispanic Population Percent	9%	6%	5%
	1990 Hispanic Population Percent	5%	4%	3%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.870115 Longitude: -74.422562

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	1.4%	1.6%	1.7%
	American	1.3%	1.5%	1.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	38.5%	28.8%	21.4%
	Chinese	5.7%	5.7%	5.6%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.6%	0.8%	1.0%
	South Central Asian (ie. Indian)	31.3%	21.2%	13.7%
	South East Asian (ie. Vietnamese)	0.7%	0.6%	0.4%
	Other Asian	0.2%	0.4%	0.5%
	European (percent of total population)	19.0%	28.6%	36.5%
	British	1.5%	2.4%	2.7%
	Dutch	0.4%	0.4%	0.5%
	French	0.2%	0.4%	0.5%
	German	2.5%	3.8%	5.0%
	Italian	6.2%	8.8%	11.4%
	Polish	1.5%	2.2%	2.9%
	Scandinavian	0.4%	0.6%	0.9%
	Scotch/Irish	4.1%	6.2%	7.6%
Other European (ie. Greek/Russian)	2.2%	3.8%	5.0%	
Middle Eastern	0.7%	1.1%	1.2%	
Other Ancestry	18.5%	16.8%	16.4%	
Unclassified Ancestry	6.3%	8.0%	8.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	7,231	48,354	106,090
	Elementary (0 to 8)	1.5%	2.6%	2.2%
	Some High School (9 to 11)	2.9%	2.9%	2.4%
	High School Graduate (12)	18.8%	18.1%	17.9%
	Some College (13 to 16)	11.6%	11.1%	11.4%
	Associates Degree Only	5.6%	6.0%	5.9%
	Bachelors Degree Only	36.2%	35.0%	34.6%
	Graduate Degree	23.4%	24.3%	25.6%
	% College (4+)	59.6%	59.3%	60.2%
<b>Household Type</b>	Total Households – count	3,918	24,821	54,864
	One Person HHs – count	1,165	5,797	12,784
	Family HHs – count	2,515	17,717	38,976
	Married Couple – count	2,046	14,980	33,550
	w/own children – count	777	6,714	14,368
	w/out own children – count	1,270	8,266	19,182
	Male Householder – count	190	872	1,646
	Female Householder – count	278	1,864	3,781
	Non-Family Households – count	238	1,307	3,104
	1 Person Household	29.7%	23.4%	23.3%
	2 Person Household	31.2%	30.6%	31.2%
	3 Person Household	16.3%	19.0%	18.3%
	4 Person Household	14.0%	17.3%	17.6%
	5 Person Household	5.4%	6.2%	6.4%
6 Person Household	2.1%	2.3%	2.2%	
7+ Person Household	1.2%	1.2%	1.0%	
% Households With Children	22.1%	31.6%	30.0%	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.870115 Longitude: -74.422562

Morris Hills Shopping Center Parsippany, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,093	25,753	56,852
	Owner Occupied Percent	44.1%	64.3%	69.7%
	Renter Occupied Percent	51.6%	32.1%	26.8%
	Vacant Housing Percent	4.3%	3.6%	3.5%
	Total Housing Units (Census 2000)	3,458	22,595	49,067
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	14.8%	17.5%	24.9%
	Property Value \$750,000 to \$999,999	32.8%	30.1%	30.4%
	Property Value \$500,000 to \$749,999	37.1%	31.4%	27.9%
	Property Value \$400,000 to \$499,999	9.8%	8.8%	7.0%
	Property Value \$300,000, to \$399,999	1.6%	4.0%	3.0%
	Property Value \$200,000 to \$299,999	0.1%	2.4%	2.1%
	Property Value \$150,000 to \$199,999	1.6%	0.9%	0.6%
	Property Value \$100,000 to \$149,999	0.2%	0.6%	0.7%
	Property Value \$60,000 to \$99,999	0.6%	0.4%	0.5%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.1%
	Property Value \$0 to \$39,999	0.2%	0.3%	0.2%
	Median Home Value	\$740,410	\$758,776	\$815,848
<b>Wealth per Household</b>	\$0 and under - percent	17.3%	15.9%	15.3%
	\$1 to \$4999 - percent	8.2%	7.1%	6.7%
	\$5k to \$9999 - percent	4.5%	4.0%	3.8%
	\$10k to \$24999 - percent	6.2%	5.9%	5.8%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	9.7%	10.0%	10.0%
	\$100k to \$249999 - percent	17.7%	18.5%	18.8%
	\$250k to \$499999 - percent	13.5%	14.4%	14.7%
	\$500k+ - percent	16.2%	17.6%	18.2%
	Median HH Wealth	\$86,666	\$103,851	\$113,643
	Avg HH Wealth	\$255,010	\$273,462	\$281,292
<b>Economic Viability</b>	Economic Viability Local	326	310	307
	Economic Viability Indexed	117	112	111
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,404	36,782	79,583
	Managerial/Executive	21.5%	24.9%	26.4%
	Professional Specialty	33.8%	33.5%	33.8%
	Healthcare Support	1.9%	1.9%	1.4%
	Sales	8.7%	10.3%	9.8%
	Office & Administrative Support	13.8%	10.2%	9.7%
	Protective Service	1.5%	1.2%	1.6%
	Food Preparation	2.8%	2.6%	2.5%
	Building Maintenance & Cleaning	1.9%	2.2%	2.4%
	Personal Care	2.9%	2.8%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	2.9%	3.5%	3.9%
	Production & Transportation	8.5%	6.8%	6.3%
	Percent White Collar Workers	79.7%	80.8%	81.0%
	Percent Blue Collar Workers	20.3%	19.2%	19.0%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.870115 Longitude: -74.422562

<b>Morris Hills Shopping Center Parsippany, NJ</b>		<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
	Agriculture/Mining/Construction	3.3%	3.6%	4.4%
	Manufacturing	11.5%	13.2%	11.9%
	Transportation	4.0%	3.9%	3.9%
	Information	1.7%	2.5%	2.9%
	Wholesale/Retail	12.9%	12.6%	11.3%
	Finance, Insurance, Real Estate	10.5%	9.9%	10.3%
	Professional Services	19.8%	15.9%	15.7%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	2.9%	3.3%	3.6%
	Educational Services	19.7%	21.6%	23.2%
	Entertainment Services	7.4%	6.5%	5.8%
	Other Professional Services	3.5%	3.7%	3.2%
	Public Administration	3.0%	3.1%	3.6%
<b>Vehicles per HH</b>	No Vehicles	13.9%	8.1%	5.5%
	1 Vehicle	40.2%	31.8%	30.8%
	2 Vehicles	34.9%	41.5%	42.4%
	3 or more vehicles	11.0%	18.6%	21.3%
	Average Number of Vehicles	1.47	1.78	1.88
<b>Change</b>	Births (last 12 months)	106	671	1,422
	Deaths (last 12 months)	81	551	1,251
	Migration (last 12 months)	323	1,423	3,701
<b>Work place</b>	Workplace Establishments	464	2,532	5,928
	Workplace Employees (FTE)	10,841	47,336	100,745